

SENECA COUNTY

# FEARLESS Rodeo



**CONTACT INFORMATION:**

**MICHELLE DEWALL**

**1927 COUNTY HOUSE ROAD**

**WATERLOO, NEW YORK 13165**

**MICHELLE DEWALL - 315.651.5888**

**ALICIA SANDERS - 315.835.0194**

**MMDewall@gmail.com**

SENECA COUNTY

# FEARLESS Rodeo

**JULY, 19, 2024  
7:00 PM**



**Advertisor/Sponsor Packages**



# SENECA COUNTY FAIR RODEO

## ADVERTISOR & SPONSOR PACKAGES

**Chute Gate Partner** .....\$1000 each

Advanced and Onsite Promotion

- Each time gate is opened it is referred to the Partners business name
- Partner will receive six (6) tickets to rodeo
- First Right of refusal for the following year
- Partner name and logo will appear on one (1) banner in the arena (Banner provided by partner)
- PA announcements during the rodeo
- A 3x5 Flag for Grand Entry (provided by partner)

**Timed Event Gate Partner**.....\$800 each

Advanced and Onsite Promotion

- Each time gate is opened it is referred to the Partners business name
- Banner located on timed-event (Banner provided by partner)
- Partner will receive four (4) tickets to rodeo
- First Right of refusal for the following year
- PA announcements during the rodeo
- A 3x5 flag with your logo and name (provided by partner)

**Event Partner**.....\$500 each

Advanced and Onsite Promotion

- Partner will receive two (2) tickets to rodeo
- First Right of refusal for the following year
- Partner name and logo will appear on one (1) banner in the arena (Banner provided by rodeo)
- Every time the event is referenced, the announcer will identify the event by Partner name (minimum of six (6) arena announcements)
- A 3x5 flag with your logo and name (provided by partner)

**Arena Partner** .....\$300 each

Advanced and Onsite Promotion

- Partner will receive two (2) tickets to rodeo
- Partner name and logo will appear on one (1) banner in the arena (Banner provided by rodeo)



*All advertising packages are customized to fit your budget.  
The Seneca County Fair Rodeo will work with you to deliver  
the most bang for your 'buck'.*